Belgrade, July 15th, 2014

Dear readers:

Welcome to the fourth issue of the MEST Journal, an international peer-referred academic journal, official journal of the non-profit organization MESTE, and the Faculty of Business and Industrial Management of the "Union" University in Belgrade, and the SZ & Associates - Toronto. This issue is published online, as well as print (subscription).

The MEST Journal is registered in DOI system by CrossRef with ***DOI 10.12709/issn.2334-7058***. All articles published in this issue, as well as in the two previous issues of the MEST Journal, have their own DOIs. The MEST Journal journal is registered in **doiSerbia** of the **National Library of Serbia**, and **EleCas** base of **KoBSON**.

We introduced the practice that articles, that have undergone peer review, and will be published in the next issues, we make available to readers in the form of preview - "early posting". In the meanwhile, aiming to ensure the quality of published papers, we introduced the praxis to allow readers to submit their own reviews of the announced works.

The focal point of the journal remained at international level, with the view on matters from a global perspective. Also, some papers concerning some local specific events are published in this issue. We follow the mission and vision of the journal and help authors to publish their works and present their achievements in the most convenient way. With its broad scope MEST Journal academic journal welcomes high quality, original research articles and reviews from scientists and professionals, professors and PhD students in the areas cowered by its thematic, as it is shown in ***Thematic areas***, but these are not exclusive themed areas.

We do not censor the works we publish. In the published articles expressed authors' views and opinions do not necessarily reflect the views or opinions of the editors. All articles are published in order to achieve an academic debate.

We check articles on plagiarism, but we do not guarantee the accuracy of the data published in scientific and professional works of our authors. We believe that our authors are honorable people and publish only their original works with the data that they got during the research. For quality of papers we publish we thank the authors and reviewers who did their job well and conscientiously.

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I wish you all success in your future endeavors, and invite you to publish your works with our motto: "If you wish to be quoted, people first have to hear for you".

We will help you!

Zoran Čekerevac

Prof. Dr. Zoran Čekerevac
Editor-in-chief

Thematic Areas

Management

- Management in economics
- Management in industry
- Entrepreneurship
- Management in crisis situations
- Management in transport
- Technologies and quality tools in management
- Marketing management of research
- Application of IT in management
- Management in ecology
- Business management in agribusiness
- Legal aspects of management
- Taxation

Education

- Higher education system
- Educational research
- Education technology
- Education management
- Educational leadership
- Education for business
- Distance learning
- Lifelong learning

Society & Science

- Politics and society
- Political science
- Political theories
- Public management
- Public administration
- Physical sciences
- Environmental science
- Energy and use of energy
- Scientific explorations

Information and industrial technologies

- Information technology
- Computers and new technologies
- Application of IT in management
- Application of IT in higher education
- Cloud computing
- Data protection
- New services
- Information security
- Information system security
- Business information system
- Innovation and technology
- Industrial research
- Technology forecasting
- Instrumentation and analytical techniques
- Specials of direct relevance to industrial entrepreneurs
- Debates on key industrial issues
- All facets of industrial development

These are basic, but not exclusive themed areas.